



H.E.L.P.

Annual Report for 2020

Because Older Adults Matter

H.E.L.P. is a free education, counseling and referral resource for seniors and their families, to help them live their best lives. We provide current and accurate information on care resources, legal protections, senior scam updates, and financial planning tools. Our purpose is to ensure that older adults and their families will be able to make well-informed decisions on what might be in store. In this 2020 annual report, we would like to share some information on those who came to us for assistance, and those whose donations made our continued services secure.

Education and Counseling Services

Programs

Private Consultations on long term care planning, estate administration, healthcare services.

Full Classes – Two hour classes that provide information on ways to stay in charge of finances; elder residential care options; Medi-Cal coverage for nursing home care; Medicare; medication management; safety at home; consumer issues and avoiding elder abuse.

Mini Classes – 30 to 60 minute presentations on aging preparedness and care issues.

Community Advocacy – Neighborhood networking for seniors.

Listen, Then Help – In-person, telephone, e-mail, or mail information, advice and service referrals.



Publications

Nuts and Bolts Guides – concise guides making complicated issues understandable.

Your Way – end-of-life planning, communication guide and an advanced health care directive.

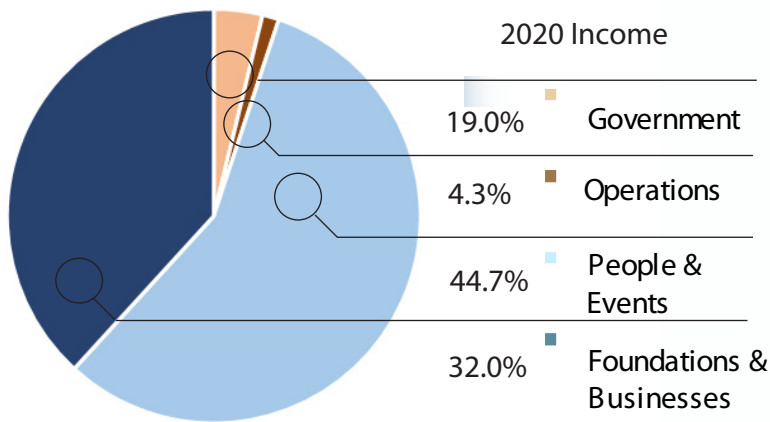
H.E.L.P. Is Here – online & hard copy magazine bringing the latest news and information on elder care, law, finances and consumer protection.



Website: www.help4srs.org
Our website offers up-to-date information and resources instantly across the United States and the world.



Financial Results



Every dollar counts – 80% of our spending goes directly to programs (unaudited, before preparation of IRS Form 990).

2020 Expenses

80% Programs



20% Management, General, & Fundraising

To provide quality services to older adults and their families, H.E.L.P. depends on generous and continuing support from its donors. In 2020, 81% of our funding relied on these donations, as shown by the pie chart above.

Service Achievements

Despite the Covid-19 pandemic, H.E.L.P. experienced many service achievements throughout 2020. We completed a year of strategic planning and, as a result, we have made noted service improvements. We were able to transition to virtual communication classes and continued providing telephone counseling when our doors closed for in-office counseling. Seniors and their families continue to receive consultations and advice on healthcare, financial matters, and information on available government entitlement programs. H.E.L.P. continues to partner with other organizations in providing our community outreach programs and services for seniors.

In 2020, H.E.L.P. presented 120 virtual community classes by zoom with an attendance of 4,734. H.E.L.P. also distributed 21,700 publications and directly served over 7,000 clients. This year, more than 282,000 people visited our website to receive information on eldercare issues.

Donors (Cumulative Donations From 2018 - 2020)

Support Levels

Mega Super Colossal H.E.L.P.er - \$50,000 or more; **Super Colossal H.E.L.P.er** - \$25,000 to \$49,999; **Colossal H.E.L.P.er** - \$10,000 to \$24,999; **Benefactors** - \$2,500 to \$9,999; **Partner** - \$1,000 to \$2,499; **Super H.E.L.P.er** - \$500 to \$999; **Extra H.E.L.P.er** - \$100 to \$499

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YourCause LLC Trustee for Boeing

Donors (Cumulative Donations From 2018 - 2020) Continued

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Super Colossal H.E.L.P.er:

McMillen Family Foundation

Colossal H.E.L.P.er:

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Extra H.E.L.P.er:

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